

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
315391-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Porotect Working Families	1795

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	315391	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 4:38 AM 7 Action News This Morning 430a-5a :30 PWF12110H \$300.00 NM									
2 WXYZ W 10/24/12 4:37 AM 7 Action News This Morning 430a-5a :30 PWF12110H \$300.00 NM									
3 WXYZ Th 10/25/12 4:36 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$300.00 NM									
4 WXYZ F 10/26/12 4:49 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$300.00 NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 5:12 AM 5am News M-F 5-6am M-F :30 PWF12106H \$900.00 NM									
2 WXYZ W 10/24/12 5:13 AM 5am News M-F 5-6am M-F :30 PWF12106H \$900.00 NM									
3 WXYZ Th 10/25/12 5:13 AM 5am News M-F 5-6am M-F :30 PWF12111H \$900.00 NM									
4 WXYZ F 10/26/12 5:19 AM 5am News M-F 5-6am M-F :30 PWF12111H \$900.00 NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 22222-- 10 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 7:54 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$2,000.00 NM									
2 WXYZ Tu 10/23/12 8:29 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$2,000.00 NM									
4 WXYZ W 10/24/12 6:59 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$2,000.00 NM									
3 WXYZ W 10/24/12 8:29 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$2,000.00 NM									
5 WXYZ Th 10/25/12 7:58 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
6 WXYZ Th 10/25/12 8:41 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
8 WXYZ F 10/26/12 7:25 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
7 WXYZ F 10/26/12 7:59 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									



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Advertiser	Product	Estimate Number	
Protect Working Families	Porotect Working Families	1795	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/27/12	10/27/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 7:41 AM GMA SAT 7-8am SAT 7-8am :30 PWF12111H \$1,200.00 NM									
5	10/28/12	10/28/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 7:49 AM GMA SUN 7-8am SUN 7-8am :30 PWF12111H \$1,200.00 NM									
6	10/28/12	10/28/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 8:41 AM Action News SUN 8am Sun 8-930am :30 PWF12111H \$1,200.00 NM									
7	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	11-1---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11-1--- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 9:38 AM M-F 9a-10a 9-10am M-F :30 PWF12110H \$1,500.00 NM 2 WXYZ Th 10/25/12 9:40 AM M-F 9a-10a 9-10am M-F :30 PWF12111H \$1,500.00 NM									
8	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 10:25 AM M-F 10a-11a 10-11am M-F :30 PWF12110H \$1,500.00 NM 2 WXYZ F 10/26/12 10:34 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$1,500.00 NM									
9	10/23/12	10/29/12	M-F 12-1pm	12-1pm	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 12:24 PM M-F 12-1pm 12-1pm :30 PWF12106H \$1,800.00 NM 2 WXYZ W 10/24/12 12:14 PM M-F 12-1pm 12-1pm :30 PWF12106H \$1,800.00 NM 3 WXYZ Th 10/25/12 12:55 PM M-F 12-1pm 12-1pm :30 PWF12111H \$1,800.00 NM 4 WXYZ F 10/26/12 12:24 PM M-F 12-1pm 12-1pm :30 PWF12111H \$1,800.00 NM									
10	10/23/12	10/29/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 4:28 PM Dr. Oz 4-5pm M-F :30 PWF12110H \$1,800.00 NM 2 WXYZ W 10/24/12 4:40 PM Dr. Oz 4-5pm M-F :30 PWF12110H \$1,800.00 NM 3 WXYZ Th 10/25/12 4:14 PM Dr. Oz 4-5pm M-F :30 PWF12111H \$1,800.00 NM 4 WXYZ F 10/26/12 4:55 PM Dr. Oz 4-5pm M-F :30 PWF12111H \$1,800.00 NM									



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Advertiser	Product	Estimate Number	
Protect Working Families	Porotect Working Families	1795	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 5:47 PM 5-6pm M-F 5-6pm M-F :30 PWF12110H \$3,000.00 NM									
2 WXYZ W 10/24/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 PWF12110H \$3,000.00 NM									
3 WXYZ Th 10/25/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$3,000.00 NM									
4 WXYZ F 10/26/12 5:39 PM 5-6pm M-F 5-6pm M-F :30 PWF12111H \$3,000.00 NM									
12	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 7:13 PM M-F 7-730p 7-730pm M-F :30 PWF12110H \$3,000.00 NM									
2 WXYZ W 10/24/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PWF12110H \$3,000.00 NM									
3 WXYZ Th 10/25/12 7:28 PM M-F 7-730p 7-730pm M-F :30 PWF12111H \$3,000.00 NM									
4 WXYZ F 10/26/12 7:25 PM M-F 7-730p 7-730pm M-F :30 PWF12111H \$3,000.00 NM									
13	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12110H \$750.00 NM									
2 WXYZ W 10/24/12 12:53 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12106H \$750.00 NM									
3 WXYZ Th 10/25/12 12:50 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$750.00 NM									
4 WXYZ F 10/26/12 1:01 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$750.00 NM									
14	10/23/12	10/29/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 2:01 AM M-F 106a-206a 106am-206am :30 PWF12110H \$400.00 NM									
2 WXYZ W 10/24/12 1:42 AM M-F 106a-206a 106am-206am :30 PWF12110H \$400.00 NM									
3 WXYZ Th 10/25/12 2:01 AM M-F 106a-206a 106am-206am :30 PWF12111H \$400.00 NM									
4 WXYZ F 10/26/12 1:32 AM M-F 106a-206a 106am-206am :30 PWF12111H \$400.00 NM									
15	10/23/12	10/23/12	Tuesday Prime A	8-9pm Tuesday	-T-----	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -T----- 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 8:37 PM Tuesday Prime A 8-9pm Tuesday :30 PWF12106H \$20,000.00 NM									
16	10/27/12	10/27/12	ABC's Saturday Night Foot	SA 8pm-1130pm	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 11:44 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PWF12110H \$4,000.00 NM									

Total Spots 49 Gross Total \$97,400.00



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315391-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protect Working Families	Porotect Working Families	1795

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Payment Terms 30 Days

<u>Agency Commission</u>	\$14,610.00
<u>Net Amount Due</u>	\$82,790.00